



Amazon BEN Challenge Day 2023

Background

At Amazon, the spirit of innovation is part of our DNA. We strive to hire the brightest minds from universities all around the globe, and we have technical and non-technical career opportunities throughout Amazon for students from all backgrounds. Amazon customers represent a wide array of gender identities, races, ethnicities, abilities, ages, religions, sexual orientations, military status, backgrounds, and political views. We believe it's also critical for Amazon employees to reflect these diverse perspectives, which helps us in our mission to be earth's most customer-centric company. The primary purpose of the UK's Black Employee Network (BEN) is to provide a support structure for employees of Black heritage, whilst also championing inclusion and diversity throughout the business.

The Brief

The Amazon Black Employee Network (BEN) are setting YOU the challenge of creating your vision of how companies can attract, engage and retain a diverse workforce in 2023 and beyond!!

To apply to take part in the challenge day you need to use your creativity and communication skills to answer the following question:

"What are the top three things that companies can do to attract a more diverse workforce?"

Students who are successful in their application to take part in the challenge will have the opportunity to present their ideas to Amazon in person at their offices in Manchester on 28th September!

Timeline

Registration is now OPEN! - Apply here now to participate in this exclusive challenge! - [CLICK HERE TO APPLY](#). BEN UK welcomes and celebrates the participation of students of all ethnicities and backgrounds.

On **12th September** you will have the opportunity to explore what diversity and inclusion means, why it matters, and understand more about the challenge and the BEN Network more broadly. Register here to attend this virtual insight session: [CLICK HERE TO REGISTER](#)

If your application to take part is successful you will be invited to attend Amazon's incredible offices in Manchester on **Thursday 28th September** for an immersive experience where you will explore all of the career opportunities available at Amazon and present your ideas to senior leaders at Amazon who will determine the overall winner!

Let your **creativity** run wild in this fast-paced immersive challenge!