

# BIC Partner Competition

## Background

At the BIC Corporate Foundation, we are convinced that **creativity is the driver of change and the cornerstone of progress**; it is an integral part of a well-rounded education – one that inspires a brighter future for all.

The BIC Corporate Foundation believes in fostering creativity in all its forms – in everyone, everywhere, with no exceptions.

The BIC partner competition is open to applications from Enactus projects which **empower young people from underserved communities to use creativity for a better, more sustainable world**. In practice, this means developing projects which benefit the local community and will help children, youth and/or adults develop creative skills, such as:

- Critical thinking
- Change-making attitude
- Communications skills
- Problem-solving skills
- Creative doing



## The Brief

Projects should meet the **Enactus UK project criteria** and **focus on building the creative skills of children and young people from underserved communities (up to the age of 30)**. Creativity is a broad subject, which is why the BIC Foundation supports Enactus projects that tackle creativity from different angles. Below you will see the focus areas which the BIC Foundation and Enactus UK recommend taking inspiration from when submitting your project application. Each focus area links out to projects which can be used as guidance for project applications, please explore all six areas before submitting your application.

Below are some examples of projects that we consider aligned with our strategy, **take this as an inspiration and reference, your project does not have to look exactly like the descriptions below**:

- Art therapy classes for children and youth from underserved communities or in situations of isolation (e.g.: hospitalization)
- Cultural centre exhibiting local artists' work and offering workshops for youth and children on various art forms.
- DIY & entrepreneurship workshops for asylum-seekers or underserved population
- Podcast creation, radio programming, music production
- After-school centres focused on arts and culture or children from mono-parental families, low-income background.



Art



Body Expression



Entrepreneurship



Music



Spoken Word



Creative Writing

***This competition is open to international projects however, UK projects will be looked upon favourably during the application review.***

## Timeline

**4th Nov, 12 PM GMT - Registration Deadline for the BIC Round Table: [bit.ly/BIC-Partner-Competition](https://bit.ly/BIC-Partner-Competition)**

**9th Nov, 14:30 - 15:30 - BIC Round Table**

This is an opportunity to not only gain insight into how you can develop personally by asking questions to global leaders of the BIC organisation but will also benefit your project application. This event is compulsory to attend if you are applying to the BIC partner competition. This event is open to all Enactus UK students however places are limited so register early and come prepared with a question to ask during the event. Applications to pitch will open immediately following this session

**20th Nov, 15:00 - Deadline for Applications to BIC Partner Competition**

**1st Feb - Top Teams pitch their projects!**

**USING CREATIVITY FOR A BETTER MORE SUSTAINABLE WORLD.**