

# Annual Report 2020/2021

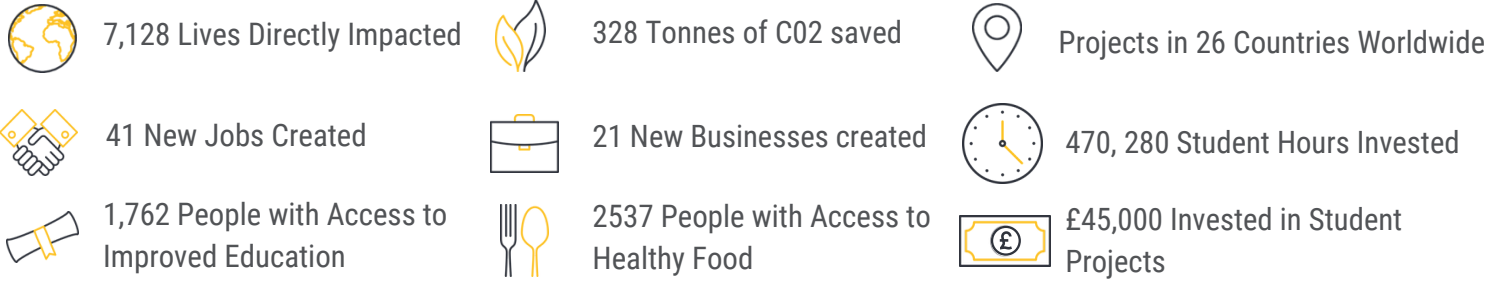


Enactus is the UK's leading youth social action and enterprise education charity supporting over 3000+ young entrepreneurial spirits every year. We believe investing in students who take entrepreneurial action for others creates, a better more sustainable world for us all. Our #NextGenLeaders transform communities and society through real life social action and environmentally friendly enterprises.

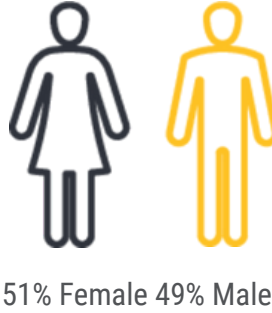
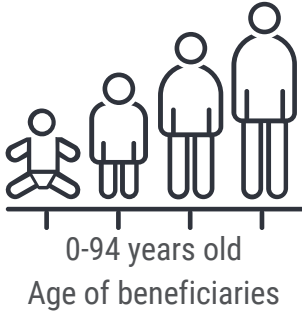
This year, through 219 projects all of the 17 have been met by the 3000+ students that make Enactus UK the biggest experiential social enterprise platform in the UK.

<b>65</b>	<b>219</b>	<b>3000 +</b>	<b>ALL 17</b>
Teams	Projects	Students	SDG's Advanced

# Enactus UK Programme Impact 2020/2021



## Enactus UK Beneficiary Impact



## Project Spotlight



### Eldecare Enactus Newcastle

Eldecare provides support for older people and alleviates worry for their loved ones, through a device designed to monitor routine and notify their relative or carer of any inconsistencies that could be a potential warning sign of a welfare concern.



### Urban Mushroom Co. Enactus Exeter

This project upcycles coffee waste to use as a primary source of nutrients for mushrooms. This year the project has expanded through sales of grow blocks to increase revenue streams



### The Crisis Project Enactus Warwick

The Crisis Project "Letters for the NHS" connects people who are socially isolated and want to express their gratitude to front-line workers who risk their lives for others.



### Speak Up Enactus Manchester

Speak Up project provides English lessons to migrant parents across Manchester since 2012. Our main aim is to reduce the inequalities faced by migrants with little knowledge of English through our informal and conversational classes.



### Hero's Haven Enactus Cardiff Met

Hero's Haven is a project centered on reaching disadvantaged children through environmental education working with children with specialist learning needs and running outdoor activities such as planting a forest garden.



### Toast of the Town Enactus Leicester

Turning surplus bread into beer and using profits to deliver support sessions to aid individuals in their alcohol/substance recovery journey. By partnering with a local organisation and utilising psychology students to deliver these support sessions.



### Purifiq Enactus Lancaster

Plastic waste is leading to the degradation of our habitats and oceans. Purifiq is a project developing solutions to improve oral hygiene and combat plastic waste and in turn improve life below ocean and climate action.



### PrepMate Enactus Loughborough

PrepMate is a social enterprise with the aim of helping those with an upper limb difference or dexterity impairment to have more confidence in the kitchen through a specially designed chopping board.



### Code Pink Enactus Salford

Code Pink reduce the stigma surrounding periods through educating young male learners to increase empathy and understanding about women's issues, providing a more comfortable learning environment for young female learners.

# Enactus Student Impact 2020/2021



107 Different Nationalities

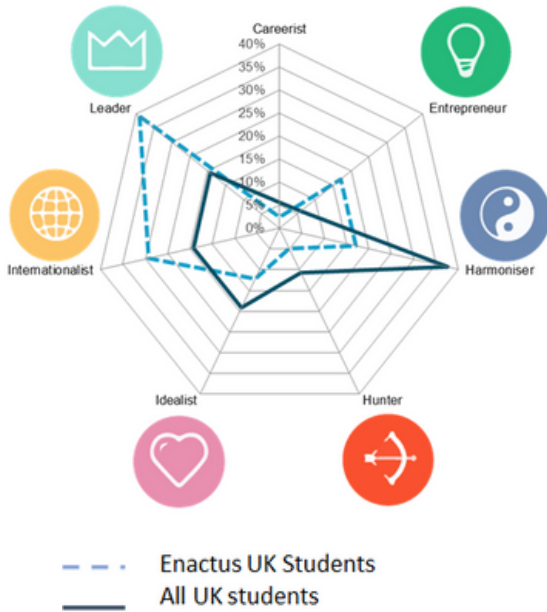


115 Unique Languages spoken



63% Female, 36% Male, 1% Gender Queer

## Skills Development



Innovation  
**Leadership** Resilience  
 Teamwork Confidence  
 Communication Empathy  
 Project Management  
 Optimism **Vision**  
 Timekeeping

### Application to Hire Ratio for graduates

Non-Enactus Students  
**0.9%**



Enactus UK Students  
**45%**

## Testimonials



Yoga Barrathwaj  
 Enactus City

"I didn't know what I was getting into when I joined Enactus but it's been the best decision I've made at university. I have learnt not just how to build social impact projects but also how to grow and develop them. It's made me improve in this process and instil a desire to keep trying and become better at everything I do. I spend more time on Enactus than on my academics now"



Dimitri Stoidis  
 Enactus Southampton

"Enactus has taught me more than my degree. Not only in terms of how to set up and run a social enterprise but how to interact and communicate with people from different backgrounds and be a leader. It has taught me to be humble, respectful and true to my values. Enactus has allowed me to discover a whole new world full of opportunities and potential. It has provided me with the platform to create the change that I want to see in the world and become a responsible future leader."



Manaswi Patil  
 Enactus Lancaster

"Enactus has been the highlight of my university experience. I have developed my confidence and leadership skills and have been pushed to reach my true potential. What's more important is that it has enabled me to give back to my community through ways that I am passionate about!"

# Enactus UK Partnerships

Our partners are critical to the success of the Enactus UK programme - below are some examples of what we have worked on together this year.



## Enactus UK Employability Week

In November 2020, over 950+ Enactus UK final year students took part in the Enactus UK Employability week. The students accessed support, guidance and advice designed to accelerate their career journeys after graduation, through 11 sessions run by the Enactus UK partners. Over the course of the year our partners have supported Enactus UK students with 75+ employability sessions which have contributed to the application to hire ratio of Enactus UK students being at 45% success rate.



## Enactus UK Coaching Programme

Over the course of year, over 250 business professionals have joined our Enactus UK coaching programme from across all of our partner organisations. With their own experience as a basis, they have provided insight and advice to over 3000+ students whilst developing their own core coaching skills including listening, goal setting and empathising with others. This is critical to the success of our students and teams, as well as being in our opinion a key step between management and leadership.



## Diversity and Inclusion Initiatives

Our partners have been integral to furthering our diversity and inclusion mission this year and collaboratively we have held three key events:

- **Listening Sessions** - A discussion with BAME students on accessibility and accommodations to highlight changes that must be made to further the inclusiveness of recruitment processes.
- **Breaking Barriers** - An international women's day event with Enterprise Rent-a-Car developed to support over 1000+ female students to break barriers and succeed in their careers.
- **Your Voice Matters** - A production developed in line with the Black employee network at Amazon to amplify student voice on the topic of belonging in the workplace

Enactus UK is proudly sponsored in the UK by:



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#NextGenLeaders

