



**enactus**<sup>™</sup>

United Kingdom



# 2022 / 2023 ANNUAL REPORT



## OUR MISSION

Enactus is a network of leaders committed to using business as a catalyst for positive social and environmental impact. We educate, inspire, and support young people to use innovation and entrepreneurship to solve the world's biggest problems and accelerate the work in achieving the UN's Sustainable Development Goals.

## OUR VISION

Young leaders everywhere use innovation and business skills to ensure that all people thrive in a sustainable world.

## WHAT WE DO

Enactus UK supports young people across the country to engage in social action and social enterprise. Our mission in the UK is to be recognised as a leader in developing a national network of socially-minded young leaders of the future, who transform communities and society through real-life social action and environmentally responsible enterprise.

We are dedicated to creating a better world while developing the next generation of entrepreneurial leaders and social innovators. The Enactus network of global business, academic and student leaders is unified by our vision - to create a better, more sustainable world where all can thrive.

*Tackling the problems of today,  
whilst creating the leaders of tomorrow.*

# Enactus UK catalyses impact for a better, more sustainable world.

As the UK's largest experiential learning programme developing the next generation of responsible leaders, Enactus UK catalyses impact both ON and THROUGH young people in over 60 higher education institutions nationwide.

As a diverse network, we strive to be connected directly with our communities and accelerate the pace of action in the UK around the UN's Sustainable Development Goals.

With the UK only performing well on 17% of the 169 SDG Targets, and with the Dept. of Education no longer providing support on sustainability education at any level, we know that Enactus is needed in the UK now, more than ever:

- 13.4 million people in the UK are currently living in poverty - that's one in every five people.
- 9.9 million experienced food poverty in 2022 which has led to the number of emergency food parcels distributed by the Trussell Trust to continually increase, up to 2.1 million in 2021/22.
- Women in deprived areas are 2x as likely to die in pregnancy than those in more affluent areas, with black women 4 1/2x more likely to die.
- The gap in progression rates between those students measured with the Free School Meals indicator (FSM), and non-FSM pupils has increased to 19.1%, its highest level since 2005/2006.

The statistics are a great reminder of why we all must take action locally to address inequality. Enactus UK and our network have remained committed to creating positive change in our communities through entrepreneurial action.

This year, our network of youth and business leaders has worked tirelessly to develop sustainable solutions to some of the world's most pressing problems. From empowering marginalised communities to reducing waste and promoting environmental sustainability, Enactus UK teams demonstrated creativity, resilience, and a commitment to making a real difference.

We are proud to have had over 4000 young people participate in our programme this year, with 60 active teams across the country. Our members have invested countless hours developing and executing projects that positively impacted over 15,000 people in the UK.

As we look forward to the future, we remain committed to our mission of creating a better, more sustainable world through entrepreneurial action. We believe that young people have the potential to make a real impact on society, and we will continue to support them every step of the way.

Thank you to all of our changemakers, business partners, university advisors, and supporters for their dedication and support for Enactus UK. Together, we can continue to drive positive change and make a lasting impact in and on our communities.



**Amy Brereton**

Enactus UK Country Leader and Chief Operating Officer



**“With the UK performing well on only 17% of the SDG targets, we know that Enactus is needed in the UK now, more than ever.”**

# Measuring Success - Impact ON Students

On 60+ campuses across the UK, **4000** changemakers are impacting the world for the better. Enactus UK provides young people with a unique platform to apply and develop their skills and creativity to create a positive impact on society and improve their graduate outcomes.



On average Enactus team members are **10%** more satisfied with their University experience than non-Enactus members.



**Creativity, Curiosity and Empathy** development underpin our experiential learning platform. These alongside other key skills support members in gaining confidence, resilience, and a sense of purpose in life.



Enactus UK participants are connected to a **300 strong network of business leaders, entrepreneurs,** and other **professionals** who guide, advise and support through 1-2-1 mentoring and advice.



Enactus changemakers consistently **outperform their peers** in top skills identified in the World Economic Forum report 'Future of Jobs' as benchmarked by Universum.



We **amplify the voices** of our diverse network through student voice challenges and listening sessions and empower all stakeholders to take action to create change where it is needed most.



## Yavnisha Bye Veerappa, Enactus BPP

*"Being the Team Leader of Enactus BPP has given me an immeasurable sense of achievement both personally and professionally. It has helped me build my network, and my confidence, and struck a strong passion for driving social impact within my community. Enactus has taught me something that 20 years of my life and books could not. For me, when I realised that the steps I take can bring a huge difference in others' life, my world was transformed and this is what defines Enactus. Enactus gave me a lifetime of experience, millions of memories, and friendships that I know will last a lifetime."*

**"The development of the next generation of responsible leaders now is critical in shaping responsible business of the future."**

# Measuring Success - Impact THROUGH Students

At Enactus, we create impact **THROUGH** young people by empowering them to become changemakers and leaders in their communities.

This year, 4000 young entrepreneurial spirits used our platform to create and develop over **200** social impact and social enterprise projects addressing the most urgent global needs and working towards creating a better more sustainable world for us all.



## Enactus Nottingham, **Razoration**

By generating revenue through sustainable plastic-free shampoo bars, Razoration supports beneficiaries to enroll on barbering courses with local organisations supporting their journey to self-sufficiency and restoring a sense of purpose and pride.



## Enactus Dundee, **EduPack**

EduPack focuses on tackling the growing attainment gap between those students measured with the Free School Meals indicator (FSM), and non-FSM pupils by providing educational packs that are distributed amongst primary school children that will both support and stimulate children's learning in Dundee.

## Enactus NTU, **M.O.S.S**

Mrs Oakes Sustainable Stories supports quality sustainability education within deprived areas in Nottingham through creative workshops designed to also enhance STEM awareness and interest.



## Enactus Durham, **TakaTaka Zero**

TakaTaka Zero is a Nairobi-based zero waste food programme and sustainable business, aiming to empower youths, increase food security and clean communities through waste conversion.

200

Enactus projects address **ALL** 17 Sustainable Development Goals.



**15,000 +** beneficiaries directly impacted across a wide range of beneficiary groups and need areas.



**£40,000** grant and seed funding awarded to accelerate teams' impact.



**15** partner competitions and challenges designed to deliver SDG impact in the UK.

365

development opportunities focussed on project **ideation, implementation** and **acceleration**.

# Measuring Success - Partnership for the Goals

Partnerships for the goals is critical for us to reach the ambitious targets set out by the UN. Through jointly leveraging respective expertise, resources, and capacity we collaborate with our partners to accelerate the SDG's in the UK and work together to create a better more sustainable world for us all.



## Spotlight: Sodexo Stop Hunger



### Challenge:

Accelerate the Stop Hunger Foundation's mission to alleviate food insecurity and/or empower women throughout the UK

### Impact:

Across 3 sessions, 26 Enactus projects worked alongside Sodexo Employees to develop their Stop Hunger ideas. After an in-person pitching opportunity, 5 teams received seed funding and mentoring to address the needs they identified.



I have been blown away by the drive and enthusiasm of all of the young people. Totally inspirational work that they're doing to drive the Enactus and Stop Hunger mission!

**Hattie Renshaw, Head of Talent, Sodexo**



## Spotlight: BIC UK



### Challenge:

Create projects that build the creative skills of children and young people from underserved communities.

### Impact:

Through the BIC challenge, 14 teams had the opportunity to use creativity to support the Enactus mission of creating a better more sustainable world.

5 teams were chosen to pitch their ideas with 3 teams receiving seed funding and mentoring to accelerate their impact. BIC leaders will continue to coach, mentor and engage with the winning teams across the next year to support in project development and success. From this specific opportunity, we expect over **5000** young people to be directly impacted as a result of BIC's support.

## Measuring Success - Business Collaboration

We know that business collaboration delivers a positive impact on business, young people, and the world. We are proud to work with **300+** mentors, volunteers, and coaches who collaborate with Enactus UK to create impact both **ON** and **THROUGH** young people. This accelerates our joint impact on the SDG's through longer-term meaningful engagement opportunities whilst simultaneously providing a professional development opportunity for the coach.



Our experiential coach programme **supercharges** participants' **professional development** through immersive application, skills-based engagement, social learning, and network building.



Coaches are paired with University teams strategically. This could be based on **skills required, region** or in line with **talent acquisition, ED&I** and **social mobility** strategies.



Coaches meet with their teams regularly to discuss project and team development. Coaches **practise** their coaching whilst **shaping** ideas and approach to **catalyse** impact.



Coaches are recognised for their contribution each year at our Enactus UK National Expo with specific **awards** and an **Enactus UK Coaching Certification**.

# 82%

said the EUK Coaching Programme has had a positive influence on their work and career!

### **Nick Carty, Head of Business Services, AIG**

*"Being involved as an Enactus UK Coach over the past few years has been a highly rewarding and insightful experience. I take a huge amount of pride in being able to support the growth of some very talented Next Gen Leaders as well as taking a huge amount of inspiration from the creative and innovative approach to social enterprise demonstrated by the Enactus teams. Being a part of the Enactus cause and journey as a Coach is something I highly recommend to everyone."*





**TOGETHER WE CAN DO MORE.**

**PARTNER WITH ENACTUS UK TODAY AND BE PART OF THE CHANGE!**

Help lead change at <https://enactusuk.org/become-a-partner>



**THRIVE**

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