

# The Enactus Criterion

Which Enactus team most effectively demonstrated **entrepreneurial leadership** to drive **business and innovation** for **sustainable positive impact** to benefit **people, planet, and prosperity** within the last year?



## ENTREPRENEURIAL LEADERSHIP

Identifying a need and capitalising on opportunities by taking personal responsibility, managing risk and managing change within a dynamic environment



## INNOVATION

The process of introducing new or improving existing ideas, services, technologies, products or methodologies



## USE OF BUSINESS PRINCIPLES

Applying a sound business model and business plan



## SUSTAINABLE POSITIVE IMPACT

Demonstrating measurable, lasting improvement for people, planet and prosperity, how are you fulfilling lives socially and economically.

## enactus JUDGING CRITERIA

### SO WHATS IMPORTANT?

- The strength of your needs assessment
- The quality of your solution
- How you measure your impact / demonstrate outcomes
- The quality and depth of your impact