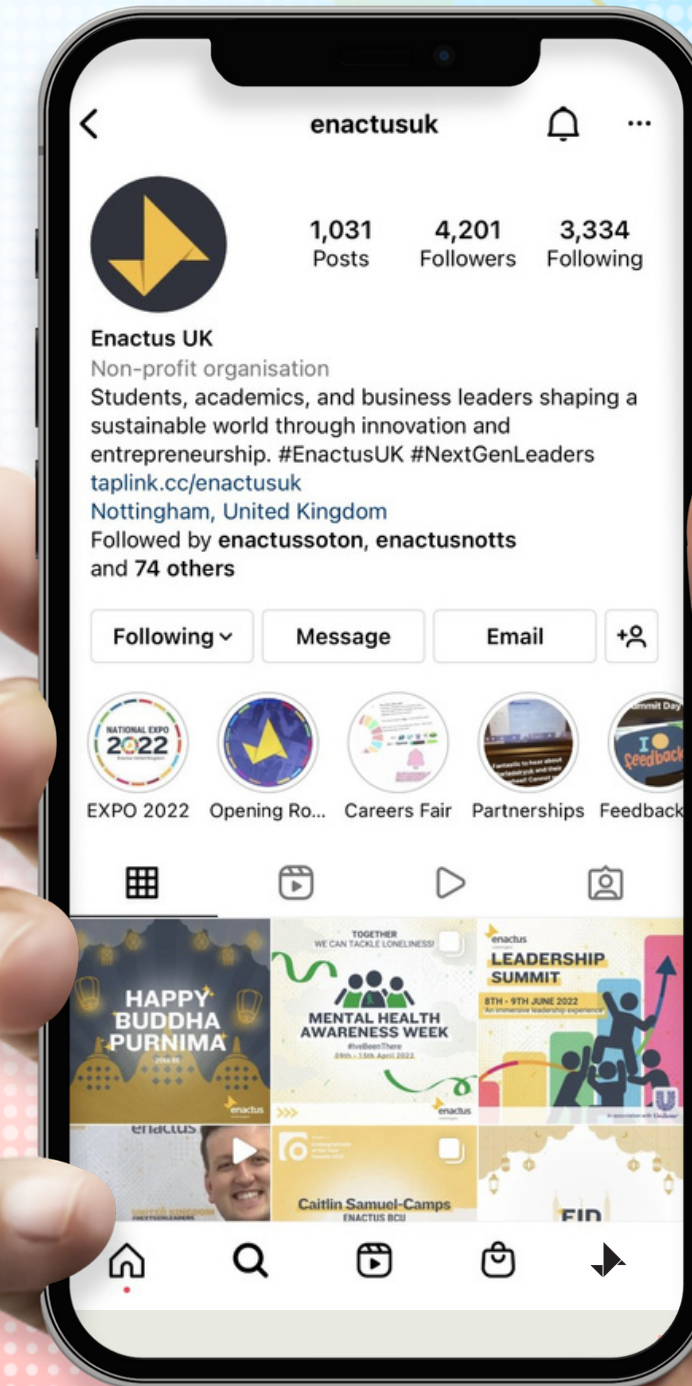
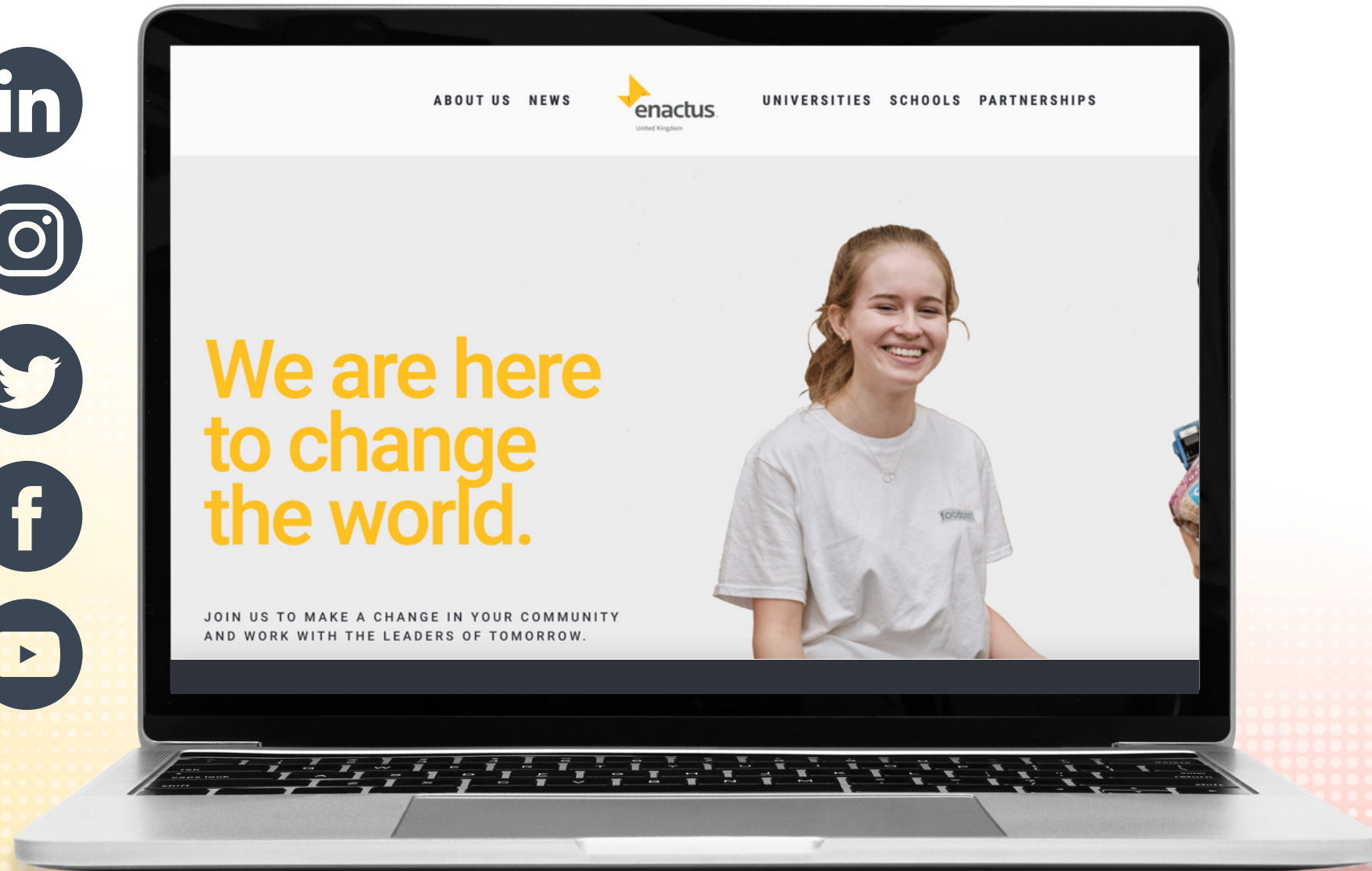


@EnactusUK on social media!

Not **following** us on Social Media? Go on, have a nosey...



LinkedIn | Instagram | Twitter | Facebook | YouTube
#EnactusUK #WeAllWin #NextGenLeaders, @EnactusUK




enactusTM
United Kingdom

Future of Work Design-thinking CV Workshop


enactusTM



Tom Perry

One unique person

Role(s): Microsoft Innovation, Cyber Security, Data Analytics

University: The University of Nottingham (Kuala Lumpur)

Degree: International Business

Fun fact: I travelled across 9 different countries whilst studying

In my spare time: I love the gym, travelling, and eating Asian food

2 Cool Deliverables

- I Developed an App to help people with Microsoft Teams.
- I created real-time dashboards (Data) to oversee Unilever's digital transformation.






3 Career Tips

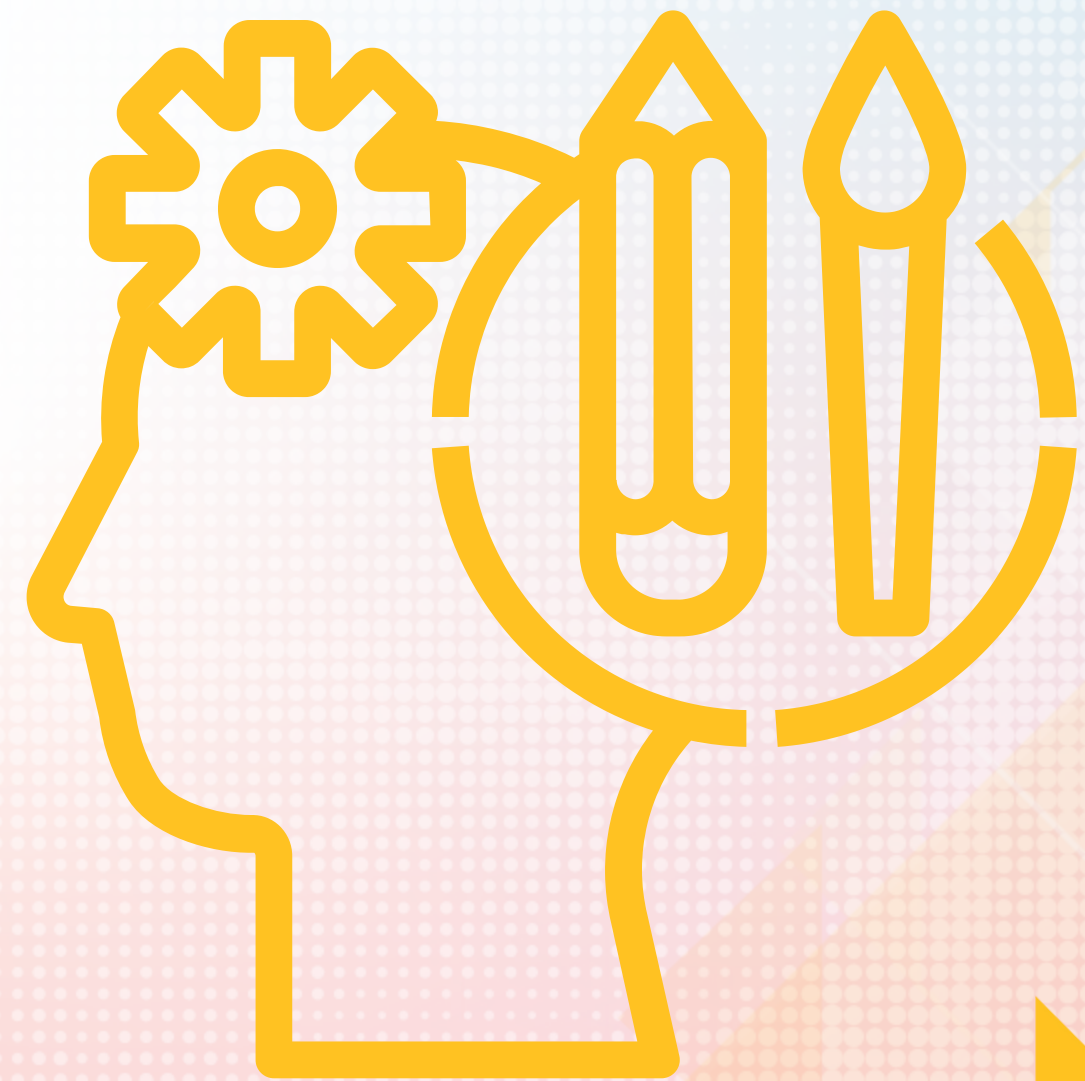
- Take ownership of your health & wellbeing.
- Remember: Entry level jobs are about learning.
- Do something today your future self would thank you for!

Why we are here today...

Understand the challenges in the graduate job market to define a problem, and adopt a Design-thinking approach to build a best-in-class solution!

Contents

-  **Stage One:** Building Empathy
-  **Stage Two:** Defining a Problem
-  **Stage Three:** Designing a Solution
-  **Stage Four:** Testing the Solution
-  **Stage Five:** Home in on Key Issues



Stage One - Building Empathy

Today's biggest challenges are global in nature, the philosophical 'why' to make the world a more sustainable place is clearly established, but now requires a shift in mindset to 'how'.

What is How?

Policies, Investments, Innovation, Targets (SDG Goals).

What are these initiatives without people?



THE GLOBAL GOALS

Stage One - Building Empathy

Market Problem:

0000's of applications for very few jobs e.g. Grad schemes may have 16000 applications for 45 roles, this equals a 0.3% success rate!



HR Problem:

Hiring the right people in the right job is rigorous



Graduate Problem:

Share your challenges!

Sport

Interning

Student board

Rest & Recover

Extra reading

Completing assignments

Relationships

Part-time work

Attending lectures, seminars and labs

Socialising (with alcohol)

Extra-curricular activities (Enactus UK)

Groupwork

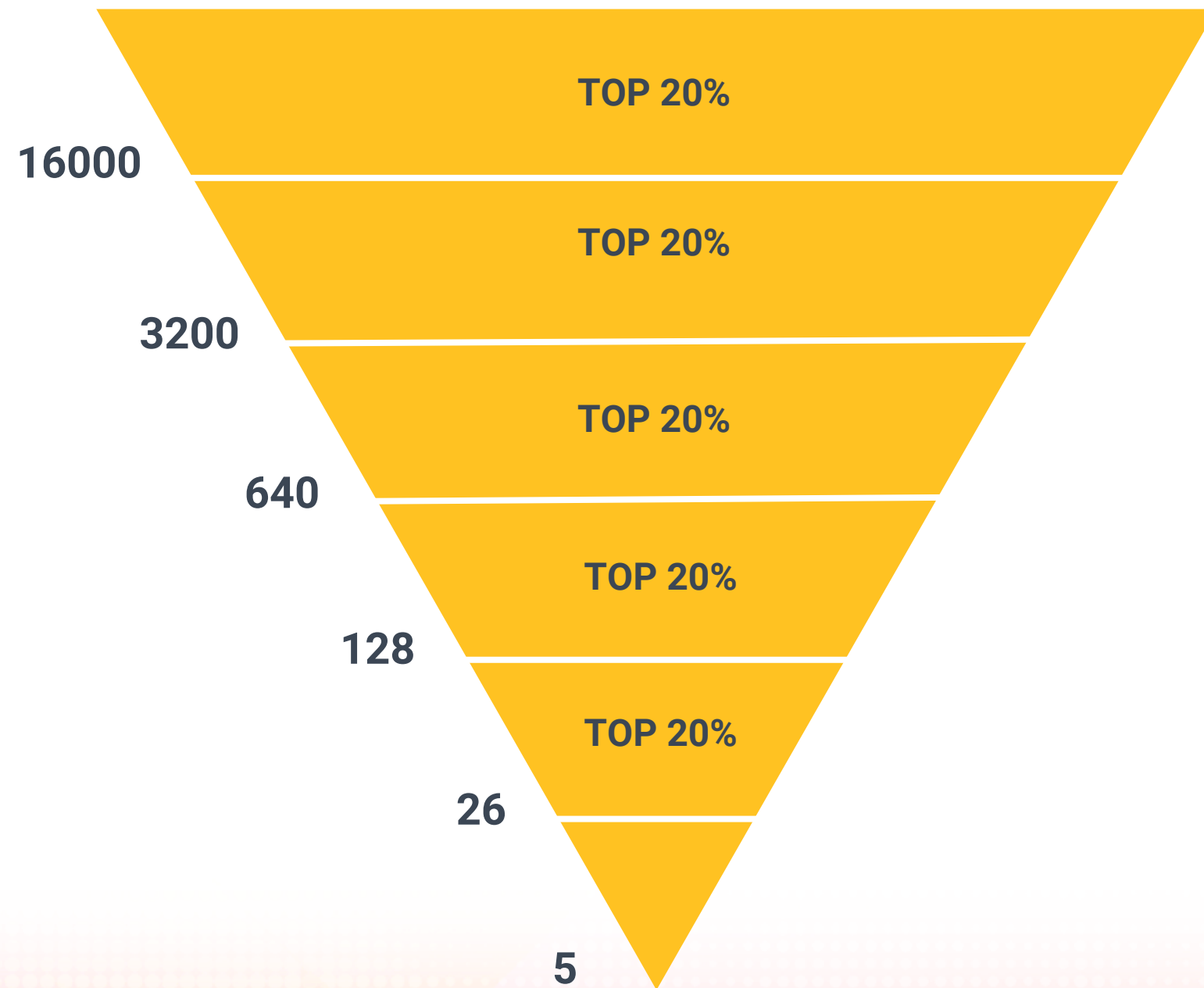
Societies (Enactus UK)

Revising

Day-to-day living

Recruitment Funnel

Example: Top 100 Graduates



Recruitment Stages

Stage 1: Sign up, submit your CV and answer questions about job motivation.

Stage 2: Complete psychometric, numerical and judgment games.

Stage 3: Prepare and complete an online recorded interview.

Stage 4: Attend the assessment centre to compete with other applicants.

Stage 5: Final rounds of 'In-person' interviews.

Stage 6: Negotiate contracts, relocations and background checks.

NOTE: Example for competitive jobs using the top 20% rule.

Stage Two - Defining a 'People' Problem

“How can we get people who are serious about sustainability into organisations that are serious about sustainability?”

Stage Three - Creating a Solution

Full Name
Telephone | Email Address | LinkedIn URL

EDUCATION

University Name, London, United Kingdom Sep 18 – Jun 23
Postgraduate Degree – 70% (Distinction)
• Modules:
• Dissertation:
Undergraduate Degree – 70% (First Class Honours)
• Modules:
• Internship:
• Sport and Societies:
College/School/Sixth-Form, London, United Kingdom Sep 15 – Jun 18
A-Levels / BTEC National Extended Diploma
• Subjects: Subject 1 (grade), Subject 2 (grade), Subject 3 (grade)
• Student Board: Elected to sit on the student board X
Secondary School, London, United Kingdom Sep 10 – Jun 15
GCSE's
• X GCSE's grade A* - C including Maths and English Language
• School Prefect: One of X selected for consistently demonstrating virtuous behaviour and academic excellence

WORK EXPERIENCE

Company, London, United Kingdom Jun 21 – Present
Job Title
• Scope:
• Impact
• Impact
• Developed: Communication, analytics, problem solving, project management and teamwork skills

POSITIONS OF RESPONSIBILITY

Role, Enactus, University Name Sep 18 – Present
• Scope:
• Impact

EXTRACURRICULAR ACTIVITIES AND ACHIEVEMENTS

- (Awards)
- (Volunteering)
- (Sport)
- (Life Experience)
- (Academic Achievements)

Black and White
1 Page CV

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Colourful
1 Page CV

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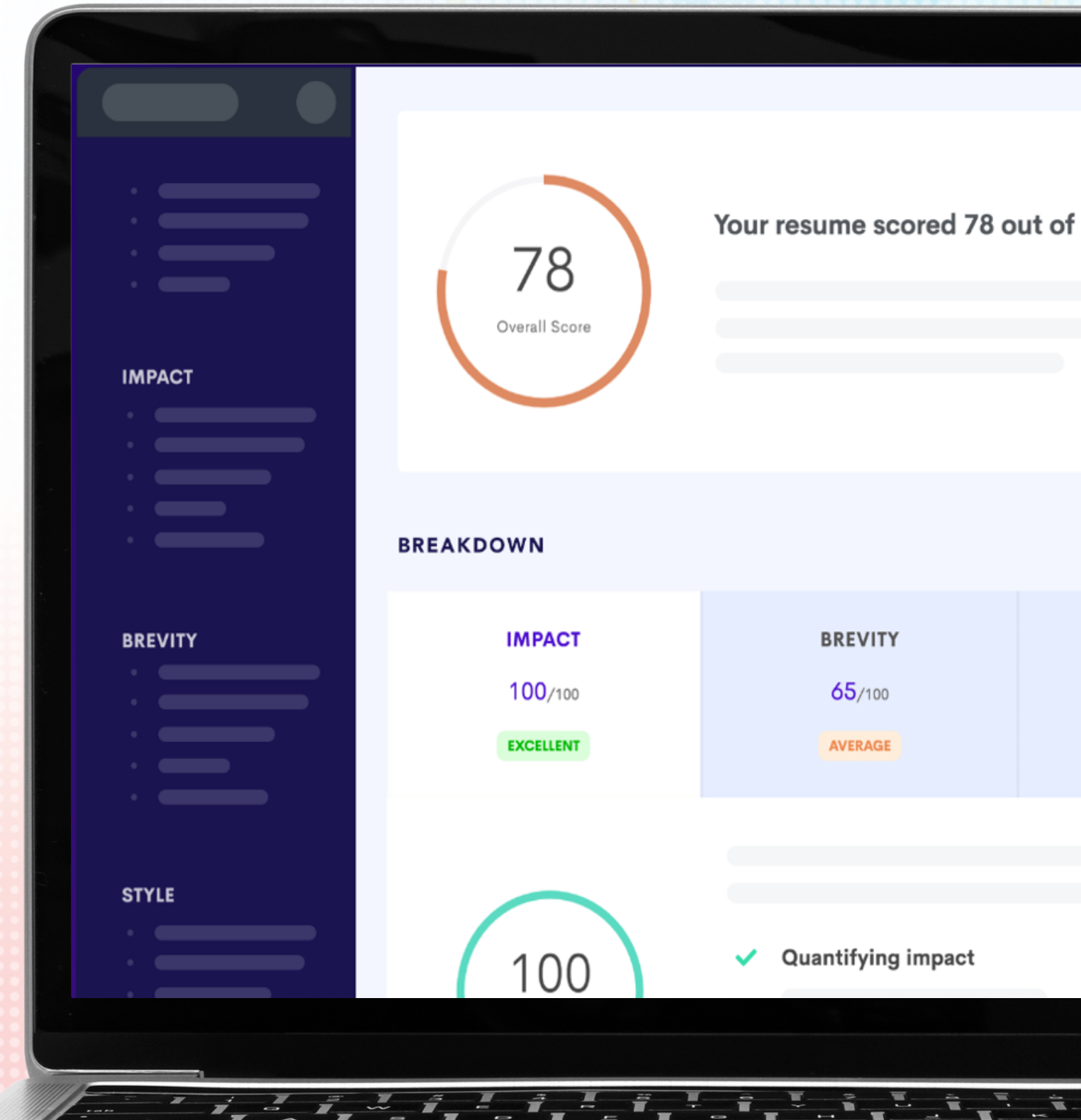
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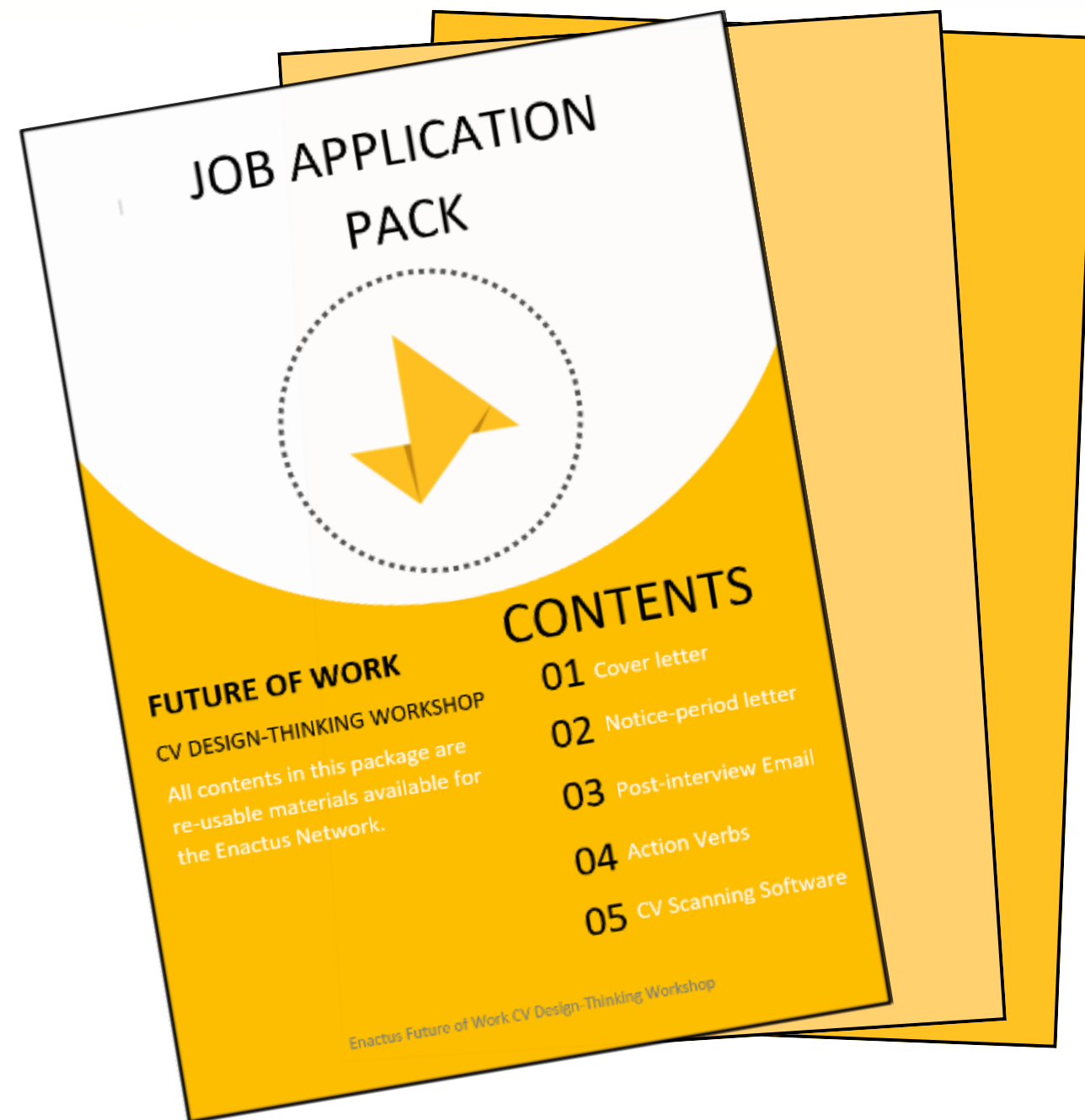
Stage Four - Testing Solution

Resume Worded

Free instant feedback on your resume and LinkedIn profile!



Stage Five - Home in on Key Issues



Tips and Tricks to boost credentials

Best online Courses & Certifications Sources

- Google Courses (Free)
- LinkedIn Learning (Free)
- Microsoft Certifications (Free Pathway, Paid Exam)
- Udemy or Coursera (Paid)
- YouTube (Free)

Psychometric Testing

www.practiceaptitudetests.com

Undergraduate of the Year Awards competitions



13 Awards available!

The logo for Enactus, featuring a stylized yellow arrow pointing down and to the right, followed by the word "enactus" in a bold, lowercase, sans-serif font.

enactus™

United Kingdom

The text "Any Questions?" is centered within a horizontal yellow bar. The bar is decorated with a pattern of small, light-colored triangles. The text is in a bold, dark blue, sans-serif font.

Any Questions?