

R&Co4Generations Project Dens

Background

Kickstart your Enactus year with an incredible opportunity to gain valuable funding and mentoring for your project. R&Co4Generations is Rothschild and Co's philanthropic group programme with a mission to empower the next generations. They want to support your ideas working to address the effects of social and economic inequalities and climate change, with a special focus on projects that develop skills and talents, cultivate entrepreneurial mindsets in young people, and promote innovation.

The Brief

Open to both new and ongoing projects R&Co4Gen are giving you the opportunity to pitch to business leaders at Rothschild & Co for the chance to gain mentoring and funding to accelerate the impact of your projects. R&Co4Gen are looking for projects which are centered on the following criterion:

*"Projects that **enable beneficiaries to overcome barriers** such as income, gender, and race to **improve social and economic inclusivity** and projects that **support the protection of the planet** by combating climate change and biodiversity."*

The panel of judges will judge your projects according to the Enactus UK criterion:

- Entrepreneurial Leadership
- Innovation
- Use of Business Principles
- Sustainable Positive Impact

Following the pitches, the best projects will be offered funding as well as the opportunity to participate in hackathons with R&Co project mentors

Timeline

Registration is now OPEN! - Register here now to apply to participate in the project dens!

Register your project via the application form here: <https://bit.ly/RCoProjectDens22>

The deadline to apply is **6th September**.

If your application is successful, on **22nd September** you will have the opportunity to pitch (virtually) to business leaders at R&Co4Gen for the chance to gain valuable funding and mentoring for your projects.

Enter the den now to **accelerate the impact of your project!**