

# 'Working With PRIDE'

## Share Your Voice Campaign 2022

### The Context

#### PRIDE - What does it mean?

The definition of Pride is the state or feeling of being proud: self-respect; self-esteem. It's important to recognise that just as we all are unique and diverse, the sense of Pride can be too. Although the LGBTQ+ community has come a long way, for many still the idea of 'Working with Pride' can feel out of reach.

myGwork is an award-winning business community for LGBTQ+ professionals, students, inclusive employers and allies whose mission is to create a safe space of members to connect, find jobs and accelerate their careers. Working collaboratively with Enactus UK, myGwork want to use our combined platforms to empower, elevate and amplify the voice of the LGBTQ+ community, and their allies, through a campaign on what 'Working With PRIDE' means to them. The campaign of the collated voices will be promoted during myGwork's largest virtual career fair for the LGBTQ+ community – WorkFair – on 19 October 2022.

### The Opportunity

Together, we are excited to launch a campaign open to **ALL** students; both those within the LGBTQ+ community and allies. myGwork are asking you to submit a video which is no longer than 2 minutes of yourself answering the question...

## What Does Working With PRIDE Mean To You?

### The Process and Guidelines

#### STAGE 1: PUT TOGETHER YOUR PROPOSAL

Plan, Develop and create a video no longer than 2-minutes answering the question 'What Does Working with PRIDE mean to you?' We have attached some handy guidelines to support you in your submission.

#### STAGE 2: CHALLENGE DEADLINE

The deadline for your submission to the '[Working with PRIDE Campaign](#)' is 21st September 2022. **Please upload your video using this link: [bit.ly/myGwork-work-with-pride-registration](https://bit.ly/myGwork-work-with-pride-registration)**

These will then be shared with myGwork for review before being showcased as part of our larger 'Working with PRIDE' campaign nationally.

#### STAGE 3: INVITE FOR FURTHER OPPORTUNITIES

Has your video got what it takes to impress the leadership at myGwork? You could now be in the running for an exciting prize - more to be announced soon...

**GOOD LUCK!**